

TYLER RICHARDS

DRIVEN.
CHARISMATIC.
DEPENDABLE.

CONTACT

WEBSITE: TyRichardsDesign.com

EMAIL: tsrichards11@gmail.com

PHONE: (434) 249-2121

ADDRESS: 2029 Locke Ln.
Charlottesville, VA.

SOCIAL: @TyRichyRich

ADVERTISING & MARKETING

BOAR'S HEAD RESORT

MARKETING SPECIALIST AND GRAPHIC DESIGNER
JULY 2019 - MAY 2020

Handled primary design for The Sports Club at Boar's Head Resort and The Birdwood Golf Course. Designed for various media, including billboards, magazines, and web. Other responsibilities included updating content on website, shooting photos and videos around the resort, managing social media, copywriting, and writing newsletters.

ACCESS ADVERTISING

DESIGN INTERN
SEPT 2018 - NOV. 2018

Worked closely with the president to lead graphic design projects for the Virginia Museum of Transportation, including business cards, event banners, posters, and social media graphics. Designed logos and organized website content for various other state organizations.

McAIRLAID'S INC.

MARKETING SPECIALIST
AUG. 2016 - JUNE 2017

Managed e-commerce, including overseeing Google AdWords. Shot product photography and designed flyers and ads.

SKILLS & PASSIONS

Fluent in Photoshop, Illustrator, InDesign, Adobe XD, MailChimp and Navis.

Experienced in social media marketing (including Facebook and Twitter Analytics), Google Analytics, and Google AdWords.

Sharp eye for composition and a passion for photography and video.

Enthusiastic and open-minded personality that allows me to work well in a diverse team environment.

EDUCATION

Virginia Western Community College
May 2019

Associate Degree in Communication Design

Radford University
May 2015

Bachelor of Science in Media Studies with a concentration in advertising

BEBAS NEUE

Gilroy ExtraBold and Light

